



OUTFIT GUIDE

I get it... it can be a little overwhelming to choose outfits for a photoshoot. Don't worry, I'm here to help – check out the rest of this guide for all the tips and tricks I've learned over the years as a photographer!

BRING OPTIONS

Feel free to bring a few outfit options. This isn't a requirement, but definitely encouraged. If you're nervous about choosing the right thing, just bring what makes you feel good. Then we can work together and choose something that blends with the environment and won't be distracting in photos.

P.S. most people just stick with one outfit after all, but it's always good practice to have some backups

THINK ABOUT THE ENVIRONMENT

Dress appropriately for the location, unpredictable weather, and bring extra shoes (if need be!). Remember to think about where we're shooting these photos. Is it sandy? Probably not a good place for high heels. Is it snowing? Probably not the best time for that super cute summer dress.

Choose clothes that compliment the environment and will make this a good experience for you—both in comfortability and in color. For example, if we are taking photos in a field of tall, green grass - do NOT wear green.

COLORS & PATTERNS

Wear neutral colors. Neutral colors are what almost all photographers recommend when it comes to photos, and it's for a good reason. Colors like whites, creams, tans, blacks, pale blues/greens, or caramels are P E R F E C T for any session!

THINGS TO AVOID:

Neon/flourescent colors and loud, busy patterns such as buffalo check, heavily striped patterns, or plaid. Plaid is okay to an extent, but I do not recommend if you have another outfit.

THE ULTIMATE ENEMY HERE IS DISTRACTION.

You should also avoid wearing matching clothing, especially when it comes to family or couple sessions. This can make you appear as a sort of 'blob' and isn't the most flattering.

Instead, wear outfits that compliment each other and the spot where your photos will be held. For example, if you decide to wear a black top, have your partner or other family member wear a lighter top. If you need help on whether or not your outfit is complimenting, reach out to me.

THINK ABOUT MOVEMENT

This is pretty self explanatory, but wear clothes you're comfortable moving around in! During our session, you might be running, hiking, sitting down, laying down, etc. So get comfy!

Going along with movement, wear flowy items! Anything that promotes movement in your photos is fantastic. I absolutely love photographing fringe and flowy dresses or skirts - these make for amazing photos and give you the option to twirl, throw, and spin that dress around!

PROPS?

Props make your photos unique and can be super fun to play around with. If you have any props and you love them, bring them to your session!

This includes hats, blankets, cars, fur babies, food, etc.

Props are never a bad idea :)

SHOPPING FOR YOUR FIT?

Here are a few of my favorite clothing stores or online boutiques. All of these I have personally ordered from or shopped in and highly recommend.

ONLINE BOUTIQUES:

I recommend these above all else! Online boutiques have new fashion trends and filter in clothing once every week so you always get one-of-a-kind designs and beautiful clothing. Here are a few of my favorites - I have ordered from all of these and the quality is unreal!

- Shop ZOCO, Pitaya, Prism Boutique, MOD Boutique, Shop Stevie, Lime Lush, One Loved Babe, Saving Paige Boutique

OTHER STORES:

- H&M, TJ Maxx, NastyGal, EXPRESS, Altar'd State, any and all thrift stores :)

Again, if you find yourself stuck or indecisive, even in the dressing room, email me or text me! I have helped almost all of my clients find an outfit that was perfect for them - and I will help you too!